WRITE 4U
WRITING 3020

Undecided Majors
S.T.E.M. Majors
Any major really...

ALL MAJORS WELCOMED
**Who?**
A writing course for transfer students new to the University of Utah

**Where?**
University of Utah
Main Campus
Room TBD

**When?**
Fall 2018
Mondays and Wednesdays
11:50 am – 1:10 pm

**What?**
WRTG 3020 builds on the strengths **transfer students** bring to writing.
Learn about expectations and resources for writing in your major!

**Why?**
- Fulfill 3 upper-division credits (level 3000)
- Complete your HF and/or CW requirements.
- Investigate writing, research practices, and U resources in your major!

**Questions?**
Christie Toth
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Claudia Sauz
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WRITE 4U
WRITING 3020

Cualquier Especialización
Todos son bienvenidos
Quién?
Un curso de escritura para estudiantes de transferencia nuevos a la Universidad de Utah.

Dónde?
University of Utah
Main Campus
Cuarto será determinado.

Cuándo?
Otoño 2018
Lunes y Miercoles
11:50 am - 1:10 pm

Qué?
Aprende sobre las expectativas y los recursos para escribir en tu especialidad.

Por qué?
• Toma 3 créditos de nivel 3000.
• Completa los requisitos HF / CW
• Descubre recursos en la U de tu especialización.

Preguntas?
Comuníquese con:
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Claudia Sauz
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Often described as a modern day Twilight Zone, the BBC television program *Black Mirror* considers the increasing footprint of new technologies on our material, social, cultural, and relational lives. WRTG 3018 provides an introduction to the critical analysis of popular culture by utilizing the series as primary text and point of reference.

Specifically, WRTG 3018 aims to:

- Survey the paradigms of mass culture and cultural theory
- Decode the visual, semiotic, and cinematographic elements that convey meaning
- Read *Black Mirror* from different theoretical perspectives
- Develop meaningful claims and support those claims with authoritative research, logical reasoning, and thoughtful analysis
- Engage the series critically and creatively, encouraging students to become more active critics and contributors to pop culture discourse

To accomplish this, students will complete a series of written, multimodal, and presentation assignments.

**Fall 2018**

| T - H | 10:45am - 12:05pm |

Department of Writing & Rhetoric Studies 225 S Central Campus Drive Room 3700 | Salt Lake City, UT 84112
(801) 581-7090 | http://www.writing.utah.edu
Engages students to write about contemporary environmental problems from a variety of genres. In particular, creative/ ecocritical, natural history/science, and public/advocacy writing are emphasized. Students will learn to think critically and with nuance about environmental issues and convey that information in its complexity.

Fulfills upper communication writing (CW) & Humanities Exploration (HF)
Most people don't really think about science and its role in society, but in this course, we will become more familiar with rhetorical moments that have shifted the way we think about ourselves and the world we live in. We will pay particular attention to how science has been presented to the public, and how the public has responded. Today, more than ever, science and the public have an intricate relationship, dependent on the other for success and in some cases survival.

Fall 2018 MW 11:50am - 1:10pm
Writing as Social Practice

In this course, students will be introduced to key theories of writing. Emphasis will be placed on the cultural, social, and rhetorical practices that have given rise to and shape writing processes, documents, and ultimately writers themselves. Students will be introduced to various forms of writing, theories that consider the impact of material and social factors, such as education on writing systems, and theories that consider the writer/reader relationship that is established through writing.

Fulfills Humanities Exploration (HF)

Required Course for Major & Minor

Fall 2018 MW 1:25pm-2:45pm & Online
This course will offer a critical overview of the most pivotal theoretical concepts within rhetorical studies over the last thirty years. Informed by readings in critical theory and postcolonial studies, the course will provide students with the background, disciplinary stakes, and foundational readings in landmark theoretical debates over culture, power, and political subjectivity.
Be prepared for writing in the business world. This course focuses on business plan and proposal writing in a business context, addressing the expectations of specific audiences.

Funding documents generate money in the form of investments, donations, and revenue, and the people who can create effective funding documents have many opportunities in profit and non-profit organizations. In this course, you will learn how to produce a quality document from beginning to end.
Prepares student to write for culturally and linguistically diverse audiences for various purposes. Emphasizes linguistic and rhetorical considerations in print and electronic texts. Focus on critical appreciation of English as an international language.

Students strongly advised to take WRTG 2010 or equivalent prior to this course.

Fulfills Communication Writing & International Requirement

Fall 2018        MW       3:00pm - 4:20pm
In Writing 4030, we’ll discuss theories of visual perception and rhetorically analyze different types of persuasive texts—including comics, short films, advertisements, journalistic photographs, web sites, and graphs & charts. You’ll examine the kinds of visual arguments used in your own discipline, as well as compose your own information visualization texts.
WRTG 4050 provides an introduction to the material, social, cultural, and political lives of Mexican Americans residing along the U.S.-Mexico geopolitical border. In this course, students will be introduced to writing and rhetoric from Mexican American and Chicano/a authors. We will explore and interrogate issues of identity, gender, sexuality, citizenship, and class. We will study the ways in which Mexican American and Chicano/a authors express their experiences in the United States, contribute to geopolitical histories and representations from and of the borderlands, and deepen our understanding of social histories of rhetoric.

Students strongly advised to take WRTG 2010 or equivalent prior to this course.
This course introduces students to the historic and evolution of the term "public sphere." A theoretical outline is followed by opportunities to write across genres and digital platforms. Areas may include activism and social movements, censorship, and synchronous and asynchronous writing related to space and place. Ultimately, students will examine through writing, editing, and design, the ways digital technologies are changing the writing landscape in real and virtual spaces.

PREREQUISITE: WRTG 2010 OR EAS 1060
How do companies like Apple and Google ensure we can use their products successfully? Focusing on user experience (UX) is one method. Usability testing, in particular, helps evaluate whether a product is easy (and fun!) for people to use.

In Designing for Usability, we’ll learn strategies for designing texts for efficiency and accessibility. And we’ll put our knowledge into practice by assisting a local nonprofit organization in evaluating the design and usability of its website.

Bonus: WRTG 4830 is a Community Engaged Learning (CEL) course.
“The measure of a [person] is what [they] do with power.”

- Plato

This course addresses writing as a medium of control over ideas, individuals, and/or groups. Course content may include theories of writing, rhetoric, and discourse; writing and ethnicities; writing and gender; and tools for analyzing power discourses.

Objects of study may include academic and professional disciplines, legislation, media and news coverage, advertising, propaganda, and social justice, among other topics.
“Our law is a law of words,” writes Peter Tiersma. By that he means that our legal system runs on spoken and written language, in the form of oral arguments, written briefs, case law and precedents, and the like. In this course we will analyze the written and spoken artifacts of the law to find out how they work, what their function is, and how they create and maintain power systems. We will read a number of different types of legal documents, from textbooks and briefs, to trial transcript and legal precedents. We will pay close attention to the ways that power and authority are embedded in the language of the law itself. We will also learn a powerful method for analyzing legal text and talk: discourse analysis. Discourse analysis provides a number of theories and methods for parsing, analyzing, and evaluating legal discourse. We will pay attention, especially, to the function of narrative, social interaction, gender, and linguistic structures in legal settings, working to identify how such linguistic forms impact the people whose lives are caught up in the law.
WRTG 5830 instructs students in the techniques and technologies used in the publishing industries. Students are led through the process from content selection and development to feature writing and editing, from audience analysis to document design, layout, and production. Classes are conducted in a designated editing lab and students are taught layout and design on Adobe’s InDesign software (the industry standard). Students in the course work with community partners to produce professional articles, press releases, and published documents. The course also covers digital publication for online and digital reading devices.
WRTG5905: Rhetorics of Dis/ability
T/Th 12:25–1:45 pm

How does Science, technology, Medicine and culture alter our understanding of "normal"? Drawing on theory, scholarship, novels, films, memoirs, and other cultural objects we will examine strategies used to identify, resist, narrate, and to code and decode the body.
Senior Seminar

This course brings together aspects of students’ previous courses and culminates their work into individual portfolios.

All WRS majors must take this course.