Often described as a modern day Twilight Zone, the BBC television program *Black Mirror* considers the increasing footprint of new technologies on our material, social, cultural, and relational lives. WRTG 3018 provides an introduction to the critical analysis of popular culture by utilizing the series as primary text and point of reference.

Specifically, WRTG 3018 aims to:

- Survey the paradigms of mass culture and cultural theory
- Decode the visual, semiotic, and cinematographic elements that convey meaning
- Read *Black Mirror* from different theoretical perspectives
- Develop meaningful claims and support those claims with authoritative research, logical reasoning, and thoughtful analysis
- Engage the series critically and creatively, encouraging students to become more active critics and contributors to pop culture discourse

To accomplish this, students will complete a series of written, multimodal, and presentation assignments.
WRTG 3420

Writing for Environmental & Sustainability Studies

Environmental Issues in the American West: This class is designed to give students considerable time to investigate their subjects, gather and interpret information (experiential and textual), practice investigative techniques, and master the genre of long-form, investigative nonfiction.

Fulfills upper communication writing (CW) & Humanities Exploration (HF)

Fall 2018 T - H 12:25pm - 1:45pm
Most people don't really think about science and its role in society, but in this course, we will become more familiar with rhetorical moments that have shifted the way we think about ourselves and the world we live in. We will pay particular attention to how science has been presented to the public, and how the public has responded. Today, more than ever, science and the public have an intricate relationship, dependent on the other for success and in some cases survival.

Fall 2018 MW 11:50am - 1:10pm
Writing as Social Practice

In this course, students are introduced to key theories of writing. Emphasis is placed on the cultural, social, and rhetorical practices that have given rise to and shape writing processes, documents, and ultimately writers themselves. Students will encounter various forms of writing, and theories that consider the impact of material and social factors, such as education on writing systems, and theories that consider the writer/reader relationship that is established through writing.

Fulfills Humanities Exploration (HF)

Required Course for Major & Minor

Fall 2018  MW 1:25pm - 2:45pm & Online
Rhetorics & Theories

This course will offer a critical overview of the most pivotal theoretical concepts within rhetorical studies over the last thirty years. Informed by readings in critical theory and postcolonial studies, the course will provide students with the background, disciplinary stakes, and foundational readings in landmark theoretical debates over culture, power, and political subjectivity.

Fall 2018       T - H       2:00pm - 3:20pm
WRTG 4001

Business Plans & Proposals

- Business Plans
- Grant Proposals
- Sales Proposals

Be prepared for writing in the business world. This course focuses on business plan and proposal writing in a business context, addressing the expectations of specific audiences.

Funding documents generate money in the form of investments, donations, and revenue, and the people who can create effective funding documents have many opportunities in profit and non-profit organizations. In this course, you will learn how to produce a quality document from beginning to end.

Fall 2018

Online
Writing Across Borders

Prepares student to write for culturally and linguistically diverse audiences for various purposes. Emphasizes linguistic and rhetorical considerations in print and electronic texts. Focus on critical appreciation of English as an international language.

Students strongly advised to take WRTG 2010 or equivalent prior to this course.

Fulfills Communication Writing & International Requirement

Fall 2018  MW  3:00pm - 4:20pm
Signification, or meaning, of any text is made up not only of its verbal but also its visual elements—layout, color, typography, illustrations, etc. These elements contribute to the text’s argument and the ways that it is interpreted by audiences.

In Writing 4030, we’ll discuss theories of visual perception and rhetorically analyze different types of persuasive texts—including comics, short films, advertisements, journalistic photographs, web sites, and graphs & charts. You’ll examine the kinds of visual arguments used in your own discipline, as well as compose your own information visualization texts.
WRTG 4050 provides an introduction to the material, social, cultural, and political lives of Mexican Americans residing along the Texas-Mexico geopolitical border. In this course, students will be introduced to writing and rhetoric from Mexican American and Chicano/a authors. We will explore and interrogate topics of identity, gender, sexuality, citizenship, and class. We will study the ways in which Mexican American and Chicano/a authors express their experiences in the United States and contribute to geo-and-body politics of knowledge and understanding from and of the borderlands, in efforts to expand our understanding of social histories of rhetoric.
This course introduces students to the history and evolution of the term "public sphere." A theoretical outline is followed by opportunities to write across genres and digital platforms. Areas may include activism and social movements, censorship, and synchronous and asynchronous writing related to space and place. Ultimately, students will examine through writing, editing, and design, the ways digital technologies are changing the writing landscape in real and virtual spaces.

PREREQUISITE: WRTG 2010 OR EAS 1060

Fall 2018 W 9:40am - 10:30am HYBRID
How do companies like Apple and Google ensure we can use their products successfully? Focusing on user experience (UX) is one method. Usability testing, in particular, helps evaluate whether a product is easy (and fun!) for people to use.

In Designing for Usability, we’ll learn strategies for designing texts for efficiency and accessibility. And we’ll put our knowledge into practice by assisting a local nonprofit organization in evaluating the design and usability of its website.

Bonus: WRTG 4830 is a Community Engaged Learning (CEL) course.

Fall 2018 | Tues & Thurs | 9:10-10:30 a.m.
Writing, Persuasion and Power: The Rhetorical Arts of Peacebuilding addresses writing as a medium of control over ideas, individuals, and/or groups. Course content may include theories of writing, rhetoric, and discourse; writing and ethnicities; writing and gender; and tools for analyzing power discourses. Objects of study may include academic and professional disciplines, legislation, media and news coverage, advertising, propaganda, and social justice, among other topics.
WRTG 4905

Medical & Health Science Discourses

Fulfills Upper Division Communication/Writing (CW) and one CEL credit

Rx Drug Ads on TV – Educational or Influential?

STUDY
patient histories, health-care videos, clinical research reports, personal narratives by patients, physicians, and nurses

ANALYZE
how discourses work rhetorically to influence power relations, identity, race, culture

LEARN
about the roles of physicians, nurses, and other health-care professionals

Fall 2018 Tue & Thur 10:45am – 12:05pm
WRTG 5830 instructs students in the techniques and technologies used in the publishing industries. Students are led through the process from content selection and development to feature writing and editing, from audience analysis to document design, layout, and production. Classes are conducted in a designated editing lab and students are taught layout and design on Adobe’s InDesign software (the industry standard). Students in the course work with community partners to produce professional articles, press releases, and published documents. The course also covers digital publication for online and digital reading devices.
Rhetorics of Dis/Ability

How does science, technology, medicine and culture shape our understanding of able bodies and disabled bodies? Drawing on a theory, history, films, memoirs, and other cultural objects, we will examine strategies used to identify, resist, narrate, code and decode the body through political, economic, medical, and social discursive practices.
WRTG 5990 provides students a capstone experience as they finish their Writing & Rhetoric Studies (WRS) major and prepare to move onto the next stage of their education or career. To prepare for this next stage, students will complete a professional communication sequence. Students will also have the opportunity to listen to and engage with scholars and professionals as they present over their research interests or line of work with regard to writing and/or rhetoric. In addition, students will plan and execute a substantive semester-long rhetorical project, exploring topics, issues, or problems situated in the workplace, civic setting, or artistic or literary context. To conclude the capstone experience, the course will ask students to bring together aspects of their previous courses and their experiences in those courses and showcase learning through individual portfolios.

All WRS majors must take this course.

Fall 2018  T - H  9:10am - 10:30am
Department of
WRITING AND RHETORIC STUDIES
THE UNIVERSITY OF UTAH

WRITE 4 U
WRITING 3020

indeciso de especialidad
S.T.E.M.
Cualquier Especialización
Todos son bienvenidos
<table>
<thead>
<tr>
<th>Quién?</th>
<th>Dónde?</th>
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<tr>
<td>Un curso de escritura para estudiantes de transferencia nuevos a la Universidad de Utah.</td>
<td>University of Utah Main Campus Cuarto será determinado.</td>
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<th>Cuándo?</th>
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<tr>
<td>Otoño 2018 Lunes y Miercoles 11:50 am - 1:10 pm</td>
<td>Aprende sobre las expectativas y los recursos para escribir en tu especialidad.</td>
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<th>Por qué?</th>
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<tr>
<td>• Toma 3 créditos de nivel 3000.</td>
<td>Comuníquese con:</td>
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<tr>
<td>• Completa los requisitos HF / CW</td>
<td>Christie Toth <a href="mailto:christie.toth@utah.edu">christie.toth@utah.edu</a></td>
</tr>
<tr>
<td>• Descubre recursos en la U de tu especialización.</td>
<td>Claudia Sauz <a href="mailto:claudiasm.utah@gmail.com">claudiasm.utah@gmail.com</a></td>
</tr>
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Department of Writing and Rhetoric Studies
The University of Utah

WRITE 4 U
WRITING 3020

Undecided Majors
S.T.E.M. Majors
Any major really...

ALL MAJORS WELCOMED
Who?
A writing course for transfer students new to the University of Utah

Where?
University of Utah
Main Campus
Room TBD

When?
Fall 2018
Mondays and Wednesdays
11:50 am - 1:10 pm

What?
WRTG 3020 builds on the strengths transfer students bring to writing.
Learn about expectations and resources for writing in your major!

Why?
- Fulfill 3 upper-division credits (level 3000)
- Complete your HF and/or CW requirements.
- Investigate writing, research practices,and U resources in your major!

Questions?
Christie Toth
christie.toth@utah.edu

Claudia Sauz
claudiasm.utah@gmail.com