



**DEPARTMENT OF WRITING
& RHETORIC STUDIES**

THE UNIVERSITY OF UTAH

WRTG 5830



Digital Publishing

This course instructs students in the techniques and technologies used in the publishing industries. Students are led through the process from content selection and development to feature writing and editing, from audience analysis to document design, layout and production. Classes are conducted in a designated editing lab and students are taught layout and design on Adobe's InDesign software (the industry standard). Students in the course work with community partners to produce professional articles, press releases, & published documents. The course also covers digital publication for online and reading devices.



<http://mobilemarketingmagazine.com/adobe-adds-digital-publishing-suite-creative-cloud/>



<http://www.whydigitalpublishing.com/>

Fall 2017 Mon & Wed 11:50am – 1:10pm

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