

WRTG 4001

WRITING BUSINESS PLANS & PROPOSALS

Fall 2020

Online

- Business Plans
- Grant Proposals
- Sales Proposals

Be prepared for writing in the business world. This course focuses on business plan and proposal writing in a business context, addressing the expectations of specific audiences.



Funding documents generate money in the form of investments, donations, and revenue, and the people who can create effective funding documents have many opportunities in profit and non-profit organizations. In this course, you will learn how to produce a quality document from beginning to end.

Students must take WRTG 2010 or equivalent prior to taking this course.

CEL: Community Engaged Learning



**DEPARTMENT OF WRITING
& RHETORIC STUDIES**

THE UNIVERSITY OF UTAH

225 S Central Campus Drive Room 3700
Salt Lake City, UT 84112

(801) 581-7090 | <http://www.writing.utah.edu>