

# WRTG 4830

## DESIGNING FOR USABILITY

Fall 2020 TuTh 9:10am - 10:30am



How do companies like Apple and Google ensure we can use their products successfully? Focusing on user experience (UX) is one method. Usability testing, in particular, helps evaluate whether a product is easy (and fun!) for people to use.

In Designing for Usability, we'll learn strategies for designing texts for efficiency and accessibility. And we'll put our knowledge into practice by assisting a local nonprofit organization in evaluating the design and usability of its website.



**CEL: Community Engaged Learning**

Fulfills Upper Division Communication/Writing (CW)