

WRTG 5830

DIGITAL PUBLISHING & EDITING

CEL - Community Engaged Learning



WRTG 5830 instructs students in the techniques and technologies used in the publishing industries. Students are led through the process from content selection and development to feature writing and editing, from audience analysis to document design, layout, and production. Classes are conducted in a designated editing lab and students are taught layout and design on Adobe's InDesign software (the industry standard). Students in the course work with community partners to produce professional articles, press releases, and published documents. The course also covers digital publication for online and digital reading devices.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fall 2020 MoWe 11:50am - 1:10pm