At some point during the 20th century, music took over our lives. Recording and media reproduction technologies moved popular music out of concert halls and piano parlors and onto the airwaves, boomboxes, discmans and iPhones. So, in an era when most music is instantly accessible, this class asks questions about its impact and influence. Why has popular music meant so much to us during these decades of rapid change and what might it mean to us in the future? In “Music & Rhetoric” these questions will be addressed in activities ranging from the rhetorical analyses of pop songs and jazz records to discussions about musical spaces like the La Scala opera house in Italy and the Muscle Shoals Sound Studio in Alabama. We’ll swap play lists, argue for the merits of our favorite bands, and spend time reading some of the best music writing out there - and then seek to emulate it.