WRTG 1000

Collaborative Writing Studio

Earn one (1) credit hour
Sign up for WRTG 2905
Facilitated by an experienced graduate student and supervised by the Writing Center Director

Who can join?
ALL students who want personalized small-setting support on their college writing assignments

What will I get out of it?
Become a more confident and skilled writer
Collaborate with peers and learn to respond to each other’s writing critically
Develop meta-knowledge to help you become more engaged writers

Fall 2022 In person or Online

225 S Central Campus Drive Room 3700
Salt Lake City, UT 84112
(801) 581-7090 | http://www.writing.utah.edu
WRTG 3011
Writing in the Arts & Humanities
Fall 2022  Online

Prepares students for professional and public careers in the Arts & Humanities by emphasizing reading & writing arguments & the kinds of writing needed in further study & executive positions.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
Designed to facilitate thinking and writing in the social sciences. Focuses on using sources to develop critical thinking on issues, forming one’s own position about disciplinary problems, and creating arguments using rhetorical conventions associated with specific disciplines.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
Designed to help students in the sciences develop the skills needed for scientific research and communication. Provides students with the opportunity to write in the variety of forms that they are likely to encounter in their professional lives (i.e. memos, proposals, reports, presentations) in a scientific context.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
WRTG 3015
Professional Writing

Fall 2022       In person or Online

Prepares students for professional practice by emphasizing problem solving in organizational contexts, writing for multiple audiences, and writing with visual and numerical data. Includes collaborative projects. Includes service learning.

CEL: Community Engaged Learning

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
WRTG 3016

Business Writing

Fall 2022    In person or Online

Focuses on strategies for communicating successfully with business audiences. Students employ composition technologies to prepare different types of workplace texts, including emails, memos, proposals, reports, resumes and presentations. Emphasis on critical thinking and problem solving in a business context.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
Often described as a modern day Twilight Zone, the BBC television program *Black Mirror* considers the increasing footprint of new technologies on our material, social, cultural, and relational lives. WRTG 3018 provides an introduction to the critical analysis of popular culture by utilizing the series as primary text and point of reference. Specifically, WRTG 3018 aims to:

- Survey the paradigms of mass culture and cultural theory
- Decode the visual, semiotic, and cinematographic elements that convey meaning
- Read *Black Mirror* from different theoretical perspectives
- Develop meaningful claims and support those claims with authoritative research, logical reasoning, and thoughtful analysis
- Engage the series critically and creatively, encouraging students to become more active critics and contributors to pop culture discourse

To accomplish this, students will complete a series of written, multimodal, and presentation assignments.

**Students must take WRTG 2010 or equivalent prior to taking this course.**

Fulfills Humanities Exploration (HF)
WRTG 3020

Writing Your Major at the University of Utah

Transfering to the U?
This class is for U!

Who?
For transfer students new to the University of Utah

What?
WRTG 3020 builds on the strengths transfer students bring to writing. Learn about expectations and resources for writing in your major!

Where?
University of Utah Main Campus

Why?
Earn 3000-level credits while completing the U’s CW and HF requirements.

Learn to navigate specialized reading and writing in your field.

Find resources, mentors, and friends at the U

Fall 2022
TuTh 2:00pm - 3:20pm

WRITE 4 U

Fulfills CW & HF Requirements

Questions?
Contact: Professor Christie Toth
christie.toth@utah.edu

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(801) 581-7090 | http://www.writing.utah.edu
WRTG 3040
Digital Storytelling

Fall 2022   TuTh   2:00pm - 3:20pm

Digital Storytelling takes new tools and techniques, computers and software, to update the ancient craft of telling tales. Learn to apply your writing ability with digital imaging and editing tools to tell a series of illustrated, real-life stories using pictures and narration in ways that are engaging and exciting.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Humanities Exploration (HF)
WRTG 3420
ENVIRONMENTAL WRITING

Fulfills Upper Division Communication/Writing (CW)

INVESTIGATIVE NONFICTION:
ENVIRONMENTAL ISSUES IN THE AMERICAN WEST

Students benefit from interacting with the physical or material aspects of their subjects, and by talking with the people—citizens, government officials, and others—whose lives, livelihoods, and communities are or will be affected by (usually much needed) changes to environmental policy. Of course students are trained to address differing written perspectives, but if we hope to understand all that is involved with the positions we take on environmental issues and to effect lasting change, we must learn how to talk to one another face-to-face.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fall 2022   TuTh   12:25pm - 1:45pm

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(801) 581-7090 | http://www.writing.utah.edu
This course has three main purposes:

1. To address various stylistic and grammatical issues

2. To give students individualized help with their writing

3. To provide an understanding of the linguistic underpinnings of writing.

Learn about “awkward” sentences, pronoun case, argument structure, who vs. whom, punctuation, word order, modifiers, concision, emphasis, syntax, and ethics from a rhetorical and functional perspective.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
WRTG 3705
RHETORIC, SCIENCE & TECHNOLOGY STUDIES

Fall 2022  Tues 10:45am - 12:05pm (Hybrid)

This course examines the history of science/technology and its relevance to contemporary society. Employing a rhetorical lens, students study scientific/technological advances, and their related concepts from secularism to globalization. Various genres of scientific written communication are examined for their effectiveness through the ages, with special attention focused on hot topics. This course furthers understanding the relationship among writing, science, and society.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Social/Behavioral Science (BF) or Humanities Exploration (HF)
Writing 3830 is a gateway course for those interested in pursuing a career in professional & technical communication. This course will introduce you to the foundations of professional & technical writing, workplace writing practices, and the most recent research in digital communication & social media. The class will also explore contemporary issues related to professional communication, from issues of gender & ethics to environmental sustainability.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fulfills Upper Division Communication/Writing (CW)
In this course, students are introduced to key theories of writing. Emphasis is placed on the cultural, social, and rhetorical practices that have given rise to and shape writing processes, documents, and ultimately writers themselves. Students will encounter various forms of writing, and theories that consider the impact of material and social factors, such as education on writing systems, and theories that consider the writer/reader relationship that is established through writing.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fall 2022  TuTh  3:40pm - 5:00pm
Students must take WRTG 2010 or equivalent prior to taking this course.
WRTG 4001
Writing Business Plans & Proposals
Fall 2022 Online

- Business Plans
- Grant Proposals
- Sales Proposals

Be prepared for writing in the business world. This course focuses on business plan and proposal writing in a business context, addressing the expectations of specific audiences.

Funding documents generate money in the form of investments, donations, and revenue, and the people who can create effective funding documents have many opportunities in profit and non-profit organizations. In this course, you will learn how to produce a quality document from beginning to end.

Students must take WRTG 2010 or equivalent prior to taking this course.

CEL: Community Engaged Learning

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(801) 581-7090 | http://www.writing.utah.edu
The point of 4010 is to introduce students to theories and practices of what “writing” in “English” means as English continues to evolve as an international language of commerce and of daily interaction.

The goals are to help you become familiar with theories of English as an international lingua franca and to apply that familiarity to writing.

Students must take WRTG 2010 or equivalent prior to this course.

Fulfills Communication Writing (CW) and International Requirement (IR)
In Writing 4030, we’ll discuss theories of visual perception and rhetorically analyze different types of persuasive texts—including comics, short films, advertisements, journalistic photographs, web sites, and graphs & charts. You’ll examine the kinds of visual arguments used in your own discipline, as well as compose your own information visualization texts.

Signification, or meaning, of any text is made up not only of its verbal but also its visual elements—layout, color, typography, illustrations, etc. These elements contribute to the text’s argument and the ways that it is interpreted by audiences.
How do companies like Apple and Google ensure we can use their products successfully? Focusing on user experience (UX) is one method. Usability testing, in particular, helps evaluate whether a product is easy (and fun!) for people to use.

In Designing for Usability, we’ll learn strategies for designing texts for efficiency and accessibility. And we’ll put our knowledge into practice by assisting a local nonprofit organization in evaluating the design and usability of its website.

CEL: Community Engaged Learning
WRTG 4950
Social Histories of Rhetoric

Fall 2022  TuTh  10:45am - 12:05pm

Course description coming soon.

Students must take WRTG 2010 or equivalent prior to taking this course.
WRTG 5830
Digital Publishing & Editing

CEL: Community Engaged Learning

WRTG 5830 instructs students in the techniques and technologies used in the publishing industries. Students are led through the process from content selection and development to feature writing and editing, from audience analysis to document design, layout, and production. Classes are conducted in a designated editing lab and students are taught layout and design on Adobe’s InDesign software (the industry standard). Students in the course work with community partners to produce professional articles, press releases, and published documents. The course also covers digital publication for online and digital reading devices.

Students must take WRTG 2010 or equivalent prior to taking this course.

Fall 2022   Mo   11:50am - 1:10pm (Hybrid)
WRTG 5990 provides students a capstone experience as they finish their Writing & Rhetoric Studies (WRS) major and prepare to move onto the next stage of their education or career. To prepare for this next stage, students will complete a professional communication sequence. Students will also have the opportunity to listen to and engage with scholars and professionals as they present over their research interests or line of work with regard to writing and/or rhetoric. In addition, students will plan and execute a substantive semester-long rhetorical project, exploring topics, issues, or problems situated in the workplace, civic setting, or artistic or literary context. To conclude the capstone experience, the course will ask students to bring together aspects of their previous courses and their experiences in those courses and showcase learning through individual portfolios.