Writing 2040 offers an introduction to the academic discipline of writing studies, which treats writing as both an activity and a subject of scholarly inquiry. Through reading and discussing contemporary writing studies scholarship and conducting their own primary research projects, students will encounter transformative and often troublesome threshold concepts that are key to understanding how writing studies scholars think and talk about writing. This course is intended primarily for first-year students and sophomores exploring a possible major in Writing & Rhetoric Studies. It articulates with Salt Lake Community College's ENGL 2040: Intro to Writing Studies course.