

Rhetorical and Critical Methods

WRTG 3890

How do we study rhetorics across time, space, and cultures? WRTG 3890 situates itself in the trend of studying historical and contemporary rhetorics beyond Greco-Roman canons and Euroamerican perspectives. Studying rhetorics across time, space, and cultures, however, cannot be an imperial tourism into cultures or communities. Researchers face methodological issues such as social locations of researchers, terms of reference, politics of representation, and ethics of research. Addressing these methodological questions helps to actualize a non-Eurocentric approach, that is, an approach that examines rhetorics as interconnected local practices, as practices that are situated in rich networks of sociohistorical and material circumstances.

The course specifically pursues two lines of inquiry.

- First, we'll learn some of the major methodologies for conducting non-Eurocentric research, notably, comparative rhetoric, transnational framework, archival research, listening and self-reflexivity, and decolonial studies.
- Second, we'll engage examples of research that practice a non-Eurocentric approach to study rhetoric. These concrete studies help us learn how we can enact non-Eurocentric methodologies in actual research.

NON-EUROCENTRIC APPROACH TO RHETORIC

FULFILLS DIVERSITY (DV)
AND WRS MAJOR REQUIREMENTS

SPRING 2023

MoWe | 3:00pm—4:20pm

Taught by HUA ZHU

*Students must take WRTG 2010 or
equivalent before taking this course*



DEPARTMENT OF WRITING & RHETORIC STUDIES
THE UNIVERSITY OF UTAH