Visual Rhetoric
WRTG 4030

FULFILLS UPPER DIVISION COMMUNICATION/WRITING (CW) AND QUANTITATIVE REASONING (QB)

In WRTG 4030, we'll discuss theories of visual perception and rhetorically analyze different types of persuasive texts—including comics, short films, advertisements, journalistic photographs, web sites, and charts. You'll examine the kinds of visual arguments used in your own discipline, as well as compose your own information visualizations.

Students must take WRTG 2010 or equivalent before taking this course

SPRING 2023
In-Person or Online

DEPARTMENT OF WRITING & RHETORIC STUDIES
THE UNIVERSITY OF UTAH