

Why Should You Study **WRITING & RHETORIC STUDIES?**

Students will learn the rhetorical skills and behaviors that make a strong writer, while learning the ways that literacy is a social practice saturated with the values of the culture in which it is developed.

WHAT SKILLS WILL YOU ACQUIRE?



Advanced writing
Analytical thinking
Cultural awareness

Information analysis
Research
Communication

Idea generation
Editing
Critical Thinking

WHO'S HIRING: JOBS AND INTERNSHIPS



JOB TITLES

Editor
Writer
Policy Analyst
Teacher
Program Developer

INDUSTRIES

Business
Social Services
Language Services
Travel
Law

COMPANIES

Freelance
Universities
Charter Schools
Market Research Firms
The New York Times

ALUMNI PROFILES



Bárbara Ochoa
B.A., Writing & Rhetoric
Studies, 2015
San Francisco, CA
Queer & Trans Youth
Center Coordinator
Health Initiatives for
Youth (HIFY)

Writing & Rhetoric was
a small collective of

creative misfits where nonconformity was central to the
department's identity.



Aaron Clark
B.A., Writing & Rhetoric
Studies, 2015
Salt Lake City, UT
District Trainer
Sprint

I was taught how to use
rhetoric to analyze and
understand the audience I
was trying to persuade and

this directly contributed to me being able to effectively
make a difference with my sales team. Additionally the
writing skills I attained helped me communicate better with
my superiors and allowed me to showcase my ideas in clear
professional manner.

PROFESSIONAL ORGANIZATIONS



National Writers Union • Association of American Publishers • American Copy Editors Society • Society
for Technical Writers • Writers Guild of America

www.careers.utah.edu
M-F 8-5
801-581-6186
careers@sa.utah.edu



Who is **THE CAREER & PROFESSIONAL DEVELOPMENT CENTER**

The Career & Professional Development Center is a collaborative and inclusive team dedicated to developing students professionally and personally by supporting, inspiring, and preparing students to make their vision a reality.

WHY COME TO THE CAREER & PROFESSIONAL DEVELOPMENT CENTER?



Students who engage with the Career & Professional Development Center from beginning to end are 80 percent more likely to have accepted a position upon graduation.

**YOUR OWN PERSONAL
CAREER COACH**



Because thinking about your career and continuing your education can be overwhelming and everyone needs someone who has their back and that is your career coach.



You can finally answer the dreaded questions of what you are going to do when you graduate.



Your identity matters; the Career & Professional Development Center is a place where you can be your authentic self.



Visit us online at careers.utah.edu.

You can fill out your profile, find your career coach, schedule appointments, and kick-start your future.

Click on the  **handshake** button to get started today.

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 **CAREER & PROFESSIONAL
DEVELOPMENT CENTER**
THE UNIVERSITY OF UTAH