Why Should You Study
WRITING & RHETORIC STUDIES?

Students will learn the rhetorical skills and behaviors that make a strong writer, while learning the ways that literacy is a social practice saturated with the values of the culture in which it is developed.

WHAT SKILLS WILL YOU ACQUIRE?

- Advanced writing
- Analytical thinking
- Cultural awareness
- Information analysis
- Research
- Communication
- Idea generation
- Editing
- Critical Thinking

WHO’S HIRING: JOBS AND INTERNSHIPS

**JOB TITLES**
- Editor
- Writer
- Policy Analyst
- Teacher
- Program Developer

**INDUSTRIES**
- Business
- Social Services
- Language Services
- Travel
- Law

**COMPANIES**
- Freelance
- Universities
- Charter Schools
- Market Research Firms
- The New York Times

ALUMNI PROFILES

Bárbara Ochoa
B.A., Writing & Rhetoric Studies, 2015
San Francisco, CA
Queer & Trans Youth Center Coordinator
Health Initiatives for Youth (HIFY)
Writing & Rhetoric was a small collective of creative misfits where nonconformity was central to the department’s identity.

Aaron Clark
B.A., Writing & Rhetoric Studies, 2015
Salt Lake City, UT
District Trainer
Sprint
I was taught how to use rhetoric to analyze and understand the audience I was trying to persuade and this directly contributed to me being able to effectively make a difference with my sales team. Additionally the writing skills I attained helped me communicate better with my superiors and allowed me to showcase my ideas in clear professional manner.

PROFESSIONAL ORGANIZATIONS

- National Writers Union
- Association of American Publishers
- American Copy Editors Society
- Society for Technical Writers
- Writers Guild of America
Who is THE CAREER & PROFESSIONAL DEVELOPMENT CENTER

The Career & Professional Development Center is a collaborative and inclusive team dedicated to developing students professionally and personally by supporting, inspiring, and preparing students to make their vision a reality.

WHY COME TO THE CAREER & PROFESSIONAL DEVELOPMENT CENTER?

Students who engage with the Career & Professional Development Center from beginning to end are 80 percent more likely to have accepted a position upon graduation.

Because thinking about your career and continuing your education can be overwhelming and everyone needs someone who has their back and that is your career coach.

You can finally answer the dreaded questions of what you are going to do when you graduate.

Your identity matters; the Career & Professional Development Center is a place where you can be your authentic self.

Visit us online at careers.utah.edu.

You can fill out your profile, find your career coach, schedule appointments, and kick-start your future.

Click on the handshake button to get started today.